

**Government of India
Ministry of Finance
Department of Revenue
Central Board of Direct Taxes**

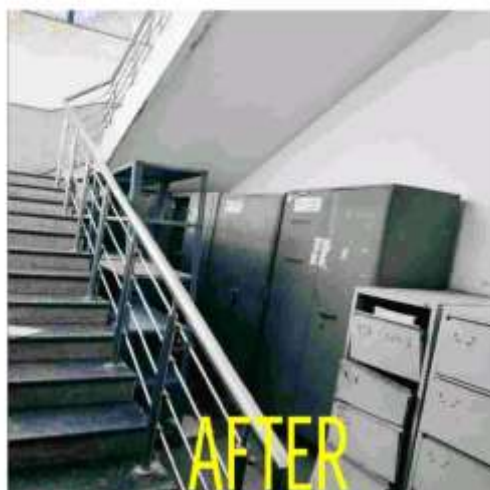
New Delhi, 17th October, 2023

Press Release

CBDT completes 2nd week of Special Campaign 3.0.

CBDT is conducting the Special Campaign 3.0 on Swachhata within the offices of Income tax Department. The Campaign started from 2nd October, 2023 and will last up to 31st October, 2023.

The second week of the Special Campaign 3.0 has been concluded and has seen remarkable achievement on all parameters of the targets. By the end of the second week, the Department has conducted a total of 450 cleanliness campaigns, out of which 331 campaigns have been conducted in the second week itself. Further, 14,444 redundant files were disposed of in this week. A total space of 44,565 sq.ft. has been made utilizable since the beginning of the Campaign. Also, 3249 public grievances and 818 public grievance appeals were resolved in this week of the campaign.



The Department has encouraged different regions to come up with unique and innovative practices to achieve the targets under the Special Campaign. Two of such practices were recognized as 'Best Practices' in the first week and reported on the SCDPM portal of the Special Campaign. In the second week too, two best practices have been identified and reported by the Department.

Firstly, 'Mandapam Prekshagrih', a venue for events, community gatherings, and social activities, with a capacity for seating 250+ persons, was built on the rooftop of Aaykar Bhawan, Bhopal thus leading to efficient utilization of space, and creation of a permanent infrastructural asset for the Department, which has reduced dependence on external venues for carrying out events and hosting gatherings. Secondly, beautification of the NCRB, Jaipur building has been carried out under Special Campaign 3.0 by installing 'Vertical Gardens' on ground, first and third floors covering a total area of 910 sq. ft.



(Mandapam Prekshagrih at Aaykar Bhawan, Bhopal)



('Vertical Garden' at NCRB, Jaipur)

CBDT is actively using social media to inform the public regarding its efforts under the Special campaign. More than 256 Tweets have been posted/reposted in the 2nd week on X (Formerly known as Twitter) by the official social media handle of the Income Tax Department, regional handles of Principal Chief Commissioner regions and the National Academy of Direct Taxes (NADT), to promote awareness for Swachhata Campaigns. The campaign has also been amplified on other social media platforms of the Department.

As CBDT enters the penultimate week of the campaign, the focus on innovating and amplifying best practices will continue to be increased further, keeping up the momentum achieved so far.

(Surabhi Ahluwalia)
Pr. Commissioner of Income Tax
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Official Spokesperson, CBDT